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**ANALYSIS OF THE DEVELOPMENT STRATEGY OF THE FEDERAL
CUSTOMS SERVICE UNTIL 2020**

Abstract: This article examines and analyzes the main provisions of the "Strategy for the Development of the Federal Customs Service to 2020, its goals and objectives. The analysis of state policy in the tasks of the Development Strategy until 2020 is made. Also in the article the objectives of the FCS of Russia cooperation with international organizations are disclosed and examples of possible modernization of the customs service and introduction of these innovations in the regions of the Russian Federation are given. The analysis revealed the main objectives of the Strategy until 2020, the most important areas of activity and also identified the reasons for non-fulfillment of certain issues.

Key words: Federal Customs Service; development strategy; state policy; WCO; cooperation; Eurasian Economic Union; development and consolidation of the contractual and legal framework; partnership relations; foreign economic relations; world market.

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**АНАЛИЗ СТРАТЕГИИ РАЗВИТИЯ ФЕДЕРАЛЬНОЙ ТАМОЖЕННОЙ
СЛУЖБЫ ДО 2020 ГОДА**

Аннотация: В статье анализируются основные положения "Стратегии развития Федеральной таможенной службы до 2020 года, ее цели и задачи. Проведена оценка государственной политики в задачах стратегии развития до 2020 года. Также в статье раскрыты цели сотрудничества ФТС России с международными организациями и приведены примеры возможной модернизации таможенной службы и внедрения данных инноваций в регионах Российской Федерации. Анализ выявил основные цели Стратегии до 2020 года, наиболее важные направления деятельности, а также выявил причины невыполнения отдельных задач.

Ключевые слова: Федеральная таможенная служба; стратегия развития; государственная политика; ВТО; сотрудничество; Евразийский экономический союз; развитие и укрепление договорно-правовой базы; партнерские отношения; внешнеэкономические отношения; мировой рынок.

The state policy of the Russian Federation in the field of international customs cooperation is an integral part of expanding foreign economic relations as a source of economic growth, introduction of advanced technologies, filling the domestic market with high-quality consumer goods, and also contributing to the entry of Russian companies into the world market.

International cooperation with customs and other competent authorities of foreign countries, international organizations dealing with customs matters and combating international crime is carried out in accordance with international standards in order to create favorable conditions for foreign trade and ensure compliance with the RF legislation on customs. The development of integration processes and the need to ensure the economic security of the Russian Federation determine the urgency of further intensifying international cooperation between the customs authorities of the Russian Federation [1].

International cooperation involves the development of legal, technical and administrative frameworks to simplify customs procedures. Expansion of the circle of trade partners, search for new markets for goods and services necessitate the

development of bilateral relations and the enhancement of state participation in international and regional associations and organizations. The implementation of the state customs policy dictates the need for a qualitative improvement and intensification of cooperation in the field of customs, increasing the efficiency of the work of the Russian customs offices abroad. Customs cooperation of the FCS of Russia with foreign countries is carried out in accordance with the Concept of the foreign policy of the Russian Federation for the period until 2020, the Strategy for the Development of the Customs Service of the Russian Federation for the period until 2020 and other program documents approved by the decrees of the President of the Russian Federation, resolutions and orders of the Government of the Russian Federation [2, p.25].

These policy documents provide strategic directions for the development and improvement of customs activities, taking into account the evolving circumstances in the contemporary international situation and the changing world order.

The main goal of the FCS of Russia's cooperation with international organizations is the modernization of the customs service of the Russian Federation, as well as the promotion of its interests in the world customs community. The FCS of Russia is steadily building relations of customs cooperation with European customs authorities, communities and organizations. Of fundamental importance is the development of international customs cooperation in the field of Russia's compliance with the rules of international conventions, the compatibility of transit systems in Russia and the world community, the organization of information exchange, the development of customs infrastructure, consulting and training of personnel [3, p.41].

The most important activity of the customs bodies of the Russian Federation is the development of international cooperation with international trade and economic and financial institutions, the common interests of Russia with other countries for resolving problems in the field of international security, including in the field of countering the proliferation of weapons of mass destruction, combating international terrorism and trade drugs. Customs cooperation The FCS of Russia has entered into an active phase of cooperation with international organizations. First of all, cooperation

with WCO in the field of goods classification, development of a set of measures for the preparation of international customs instruments, implementation of the WTO Agreement on Trade Facilitation is developing. A Memorandum on cooperation in the field of education, education, modernization and research in the field of customs was signed with the WCO [4, p.63].

The FCS takes an active part in working with such units of the WCO as a subcommittee on customs and cross-border cooperation, the Russia-European Union Cooperation Committee, in the activities of the forum "Asia-Pacific Economic Cooperation", special Working Group on Customs Cooperation of the Shanghai Cooperation Organization. In 2014, the Russian Federation joined the Audit Committee of WCO. The FCS of Russia through the optimal organization of international customs cooperation pursues a policy that facilitates the modernization of the customs service, the development of foreign trade, the promotion of its interests in the world customs community of our country [1].

Expansion of a wide range of trading partners, search for new markets for goods and services. The implementation of such a customs policy is associated with the need for a qualitative improvement and intensification of cooperation in the field of customs, increasing the efficiency of activities and representations of the customs authorities of Russia and abroad [5, p.32].

FCS of Russia through the organization and development of international customs cooperation carries out a set of activities, which include:

- promoting foreign trade development;
- ensuring compliance in accordance with international treaties of States with prohibitions and restrictions on goods;
- ensuring the fulfillment of international obligations of the Russian Federation, etc.

It draws attention to the fact that international customs cooperation of states is inseparably linked with the activities of international organizations that play a special role, including in the sphere of unification and harmonization of norms and principles of international customs law.

In general, the problematic issues of the development of Russia's international customs cooperation as an important instrument for ensuring national security of the country are related to the organization of information exchange in connection with the conduct of customs control and investigation of violations of customs rules, as well as information necessary for management decision making by the customs administration.

The FCS of Russia has its offices in 19 countries on three continents - in Abkhazia, Argentina, Belarus, Belgium, Brazil, Germany, India, Italy, Kazakhstan, Kyrgyzstan, China, Republic of Korea, Latvia, South Ossetia, Tajikistan, Finland, and Japan.¹

The main efforts of customs cooperation of the FCS of Russia are now focused on participation in the integration processes within the framework of the EURASEC.

The close partnership relations of the FCS of Russia with the customs services of Belarus, Kazakhstan, Armenia and Kyrgyzstan form the legal basis for the EURASEC, establish reliable interstate communication channels that promote the further development and improvement of the Common Economic Space with a view to its effective functioning.

The Joint Board of Customs Services of the EEA member states, which carries out operative interaction on all issues of customs cooperation, has become the site where agreed decisions on problem issues and uniform application of the regulatory and legal framework of customs activities are being developed and thanks to which complex and acute problems are eliminated in a timely manner, mutually beneficial compromises [6, p.29].

The customs services of Russia, Belarus, Kazakhstan, Armenia and Kyrgyzstan closely cooperate within the framework of the EURASEC. Priority directions of the international customs cooperation of Russia are the further expansion of the legal framework of bilateral cooperation with the countries of the EURASEC, CIS, BRICS, etc.

Given the growing influence of BRICS on international trade, the priority area

¹ URL: <http://www.customs.ru> (circulation date is 30/05/2018).

for cooperation between the FCS of Russia was the development of cooperation with Brazil. India, China and the Republic of South Africa, in particular, the conduct of negotiations in the field of customs. On a bilateral basis, in July 2014, a Memorandum was signed between the FCS of Russia and the Secretariat of Federal Revenues of the Ministry of Finance (Federative Republic of Brazil) on the exchange of statistical data in mutual trade. The FCS of Russia participated in the integration processes within the SCO member states through the Ad Hoc Working Group. The result of its work was the signing in December 2014 of the Memorandum on interaction in the field of development and application of the risk management system (RMS) and the protocol on interaction of customs services of the SCO member states in the law enforcement sphere. The most active and dynamically developing partnership relations between the customs services of Russia and China. The work was organized within the framework of the subcommittee on customs cooperation of the Commission for the preparation of regular meetings of the heads of government of Russia and China. Within the framework of such meetings, seven Russian-Chinese working groups were established on the main areas of customs cooperation. Currently, 10 joint projects are being implemented. The main ones are mutual recognition of the results of customs control, as well as the implementation of the Green Corridor project. The interaction on the implementation of the project "Economic belt of the Great Silk Road" has been launched. The project involves the creation of an extensive system of transport and logistics corridors from the Pacific to Europe [7, p.19].

The Memorandum of the FCS of Russia with the Main Customs Directorate (MCD) of China in the field of personnel training has been signed.²

In addition to the BRICS countries, cooperation with Iran, the Republic of Korea, and Vietnam is developing in the Asian direction. In June 2014, the Iranian Customs Service signed a Memorandum on the exchange of statistical data. The main direction of cooperation with foreign countries was the introduction of projects to accelerate and simplify customs procedures for bona fide participants in foreign trade activities.

² URL: <http://www.customs.ru> (circulation date is 30/05/2018).

Cooperation with the customs services of Turkey, Italy, Vietnam, India, Iran, Syria, Finland, Estonia and Japan is developing dynamically and fruitfully.

One of the priority activities of the Customs Service of the Russian Federation is to strengthen cooperation with the customs services of the countries of the Asia-Pacific region: Mongolia, India, the Republic of Korea, and Vietnam. An interdepartmental protocol was signed with the Mongolian State Technical University on the exchange of data characterizing the customs value of goods, Memorandums of the FCS of Russia with the Statistical Agency of Indonesia and with the Vietnamese State Technical University on the exchange of statistical data in mutual trade: an intergovernmental agreement on cooperation and mutual assistance in customs with the customs service of Hong Kong was signed.

An important direction of the FCS of Russia is to strengthen cooperation with the customs services of the Asia-Pacific Economic Cooperation (APEC). Agreements on the exchange of statistical data with the customs services of Latin America have been signed. A project is underway to automate the exchange of information between the customs services of the Member States of the European Union and Russian customs authorities [8, p.52].

For the development and improvement of international customs cooperation, the FCS of Russia is constantly expanding its network of representative offices abroad in the framework of activities designed up to 2020 aimed at enhancing the participation of the Russian customs service in international cooperation institutions and regional economic associations. For the successful creation of favorable conditions for foreign trade and the quality exchange of information between countries, in order to combat international crime, it is envisaged to increase the number of agreements on preliminary informing customs bodies by three times by 2020. Taking into account the above-mentioned circumstances, the main instruments and mechanisms of international customs cooperation of our country are the development and consolidation of the contractual and legal framework [9, p.21].

In the line of strengthening international cooperation in the field of combating customs violations and smuggling, it is planned to develop cooperation with law

enforcement units of the customs services of foreign states and international law enforcement organizations.

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